

PRESENTED BY



Sponsorship Tiers : Diamond, Platinum, Gold Star, Gold and Silver
 Other sponsorship options : Special Delegate Bag, Conference Lanyard and Life Time Achievement Award



For further details, please contact DANCE INDIA -Event Promoters – 'Praapthi' at mobile numbers - 90252605, 96496647 and 98297282 or info@praapthi.com or <http://www.praapthi.com>

SPONSORSHIP TIER ENTITLEMENT

Tier	Sponsorship amounts	Entitlement
Diamond	\$10,000.00	<ol style="list-style-type: none"> 1. Sponsors logo to be included in all publicity media wherever Apsaras Arts, NAC, Esplanade and Milap Fest UK logos are featured. Up to a maximum of 2 sponsors. 2. Sponsors logo to be included in all publicity material both local and international including Social media (EDM, e-Flyers, Blog and Facebook) and Print media materials. 3. List of sponsors to be displayed in OHP Barcode in Esplanade event. 4. Standee or wall hanging banner, if provided, to be displayed in all Conference locations other than Esplanade (banner to be provided by the sponsoring company). 5. One common banner listing Diamond sponsors will be designed, printed and displayed by DANCE INDIA group at the Conference location. 6. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors. 7. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in DANCE INDIA Blog, Website and Facebook pages.
Platinum	\$7,500.00 for back cover and \$5,000.00 each for front page-inside and back cover-inside	<ol style="list-style-type: none"> 1. Special souvenir – front page-inside, back cover and back cover – inside. 2. List of sponsors to be displayed in OHP Barcode in Esplanade event. 3. Standee or wall hanging banner, if provided, to be displayed in all Conference locations other than Esplanade (banner to be provided by the sponsoring company). 4. One common banner listing Platinum sponsors will be designed, printed and displayed by DANCE INDIA group. 5. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors. 6. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in DANCE INDIA Blog, Website and Facebook pages.

Tier	Sponsorship amounts	Entitlement
Gold Star	\$2000.00	<ol style="list-style-type: none"> 1. Full page advertisements in the souvenir magazine. 2. Standee or wall hanging banner, if provided, to be displayed in all Conference locations other than Esplanade (banner to be provided by the sponsoring company). 3. One common banner listing Gold Star sponsors will be designed, printed and displayed by DANCE INDIA group. 4. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors. 5. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in DANCE INDIA Blog, Website and Facebook pages.
Gold	\$1000.00	<ol style="list-style-type: none"> 1. Half page advertisements in the souvenir magazine. 2. One common banner listing Gold sponsors will be designed, printed and displayed by DANCE INDIA group. 3. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors. 4. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in DANCE INDIA Blog,,Website and Facebook pages.
Silver	\$500.00	<ol style="list-style-type: none"> 1. Quarter Page advertisements in the souvenir magazine. 2. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors. 3. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in DANCE INDIA Blog, Website and Facebook pages.
Special Delegate Bag	\$2000.00	<ol style="list-style-type: none"> 1. Gift bag – either cloth or plastic printed with the sponsoring companies advertisements on the bag (monochrome logo to be printed). 2. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors. 3. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in DANCE INDIA Blog, Website and Facebook pages.
Lanyard	\$2000.00	<ol style="list-style-type: none"> 1. Lanyard to be distributed to the delegates will contain company name and logo. 2. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors. 3. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in DANCE INDIA Blog, Website and Facebook pages.
Life Time Achievement Award Sponsorship	\$10000.00	Award will be titled on the sponsor's name. 'Sponsor Life Time Achievement Award'