



samarpana 2014



Sponsorship Tiers : Co-Sponsor, Associate Sponsor, Center Page, Gold Star, Gold and Silver Sponsors
Other Sponsorship Options : Samarpana Citation Sponsor and Sales outlet



For further details, please contact 'Praapthi' at mobile numbers - 90252605, 96496647 and 98297282 or info@praapthi.com or <http://www.praapthi.com>

SPONSORSHIP TIER ENTITLEMENT

Tier	Entitlement
Co-Sponsor	<ol style="list-style-type: none"> 1. Sponsors logo to be included in all paid publicity campaigns. Special barter agreements may exclude some of the logos. 2. Sponsors logo to be included in all publicity material both local and international including Social media (EDM, e-Flyers and Facebook) and Print media materials. 3. Overhead projection of list of sponsors before the commencement of the show on all three days. 4. MC will mention names of the sponsor on 7 occasions, before and after every event. 5. Standee, if provided, displayed at the event location on all three days of the event. Standee to be provided by the sponsoring company. 6. One common banner listing all sponsors will be designed, printed and displayed by Samarpana at the event location. 7. Distribution of any company promotional flyers at the reception area on all three days of the event. Material to be provided by the sponsors. 8. Back cover pages of the Event Brochure to carry Co-sponsors advertisement (available on a first come first serve basis). 9. Free tickets - 6 Cat A tickets for all 5 shows and reserved seating for the interactive sessions.
Associate Sponsor	<ol style="list-style-type: none"> 1. Sponsors logo to be included in all paid publicity campaigns. Special barter agreements may exclude some of the logos. 2. Sponsors logo to be included in all publicity material both local and international including Social media (EDM, e-Flyers and Facebook) and Print media materials. 3. Overhead projection of list of sponsors before the commencement of the show on all three days. 4. MC will mention names of the sponsor on 7 occasions, before and after every event. 5. Standee, if provided, displayed at the event location on all three days of the event. Standee to be provided by the sponsoring company. 6. One common banner listing all sponsors will be designed, printed and displayed by Samarpana at the event location. 7. Distribution of any company promotional flyers at the reception area on all three days of the event. Material to be provided by the sponsors. 8. Key pages of the Event Brochure to carry Co-sponsors advertisement (available on a first come first serve basis). 9. Free tickets - 4 Cat A tickets for all 5 shows.

Tier	Entitlement
Center Page Sponsor	<ol style="list-style-type: none"> 1. Centre page advertisements in the souvenir magazine (2 pages - available on a first come first serve basis). 2. Common banner listing all sponsors will be designed, printed and displayed by Samarpana at the event location. 3. Distribution of any company promotional flyers at the reception area on all three days of the event. Material to be provided by the sponsors. 4. Complimentary 2 Cat A tickets for all 5 shows.
Full Page	<ol style="list-style-type: none"> 1. Full page advertisements in the souvenir magazine. 2. Common banner listing all sponsors will be designed, printed and displayed by Samarpana at the event location. 3. Distribution of any company promotional flyers at the reception area on all three days of the event. Material to be provided by the sponsors. 4. Complimentary 2 Cat A tickets for all 5 shows.
Half Page	<ol style="list-style-type: none"> 1. Half page advertisements in the souvenir magazine. 2. Common banner listing all sponsors will be designed, printed and displayed by Samarpana at the event location. 3. Complimentary 2 Cat B tickets for any two shows.
Quarter Page	<ol style="list-style-type: none"> 1. Quarter page advertisements in the souvenir magazine. 2. Complimentary 2 Cat B tickets for any one show.
Sales outlet - Booths	<ol style="list-style-type: none"> 1. A table will be provided - 6feet x 2.5feet with a surrounding space of 6feet x 4feet. 2. Companies can display and sell their products on all three days of the event from 5pm to 930pm, 5th to 7th September, Jubilee Hall. 3. Sale of food items is not permitted. 4. Other terms and conditions apply.
Samarpana Citation Sponsor	<p>Sponsor to prepare with Samarpana 2014 logo and the sponsoring companies logo and provide the finished Gold Medallion.</p> <ol style="list-style-type: none"> 1. Overhead projection of Citation sponsor before the commencement of the show on all three days. 2. MC will mention name of the sponsor on 7 occasions, before and after every event. 3. Facebook page advertisement. 4. Logo on Citation page in the Brochure.

Note: Publicity coverage provided in each of the sponsor tiers will strictly depend upon timing and sponsors making an early decision to support the event may get a wider coverage than sponsors deciding later. For details on the extent of coverage, please check with Praapthi team members.