

PRESENTED BY



Sponsorship Tiers : Diamond, Platinum, Gold Star, Gold and Silver  
 Other Sponsorship options : Delegate Sponsor, Faculty Sponsor and Life Time Achievement Award



For further details, please contact  
 DANCE INDIA – Event Promoters – 'Praapthi'  
 Mobile – 90252605, Email: [info@praapthi.com](mailto:info@praapthi.com)  
 or visit <http://www.praapthi.com>

## SPONSORSHIP TIER ENTITLEMENT

Tier	Sponsorship amounts	Entitlement
Diamond	\$10,000.00	<ol style="list-style-type: none"> <li>1.Acknowledgement by including sponsors logo in all publicity media wherever Apsaras Arts, NAC, Esplanade and Milapfest UK logos are featured. Up to a maximum of 2 sponsors.</li> <li>2.Acknowledgement by including sponsors logo in all publicity material both local and international including Social media (EDM, e-Flyers, Blog and Facebook) and Print media materials.</li> <li>3.List of sponsors to be displayed in OHP Barcode in Esplanade event.</li> <li>4.Standee or wall hanging banner, if provided, to be displayed in all Conference locations other than Esplanade (banner to be provided by the sponsoring company).</li> <li>5.One common banner listing Diamond sponsors will be designed, printed and displayed by Dance India group at the Conference location.</li> <li>6.Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors.</li> <li>7.Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in Dance India Blog Website and Facebook pages.</li> <li>8.Acknowledgement with one-year membership to the Apsaras – Devata program.</li> </ol>
Platinum	\$7,500.00 for back cover and \$5,000.00 each for front page-inside and back cover-inside	<ol style="list-style-type: none"> <li>1.Acknowledgement in the special souvenir – front page-inside, back cover and back cover – inside.</li> <li>2.Acknowledgement of the list of sponsors to be displayed in OHP Barcode in Esplanade event.</li> <li>3.Standee or wall hanging banner, if provided, to be displayed in all Conference locations other than Esplanade (banner to be provided by the sponsoring company).</li> <li>4.One common banner listing Platinum sponsors will be designed, printed and displayed by Dance India group.</li> <li>5.Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors.</li> <li>6.Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in Dance India Blog Website and Facebook pages.</li> <li>7.Acknowledgement with one-year membership to the Apsaras – Devata program.</li> </ol>

<b>Tier</b>	<b>Sponsorship amounts</b>	<b>Entitlement</b>
Gold Star	\$2000.00	<ol style="list-style-type: none"> <li>1. Acknowledgement with full-page advertisement in the souvenir magazine.</li> <li>2. Standee or wall hanging banner, if provided, to be displayed in all Conference locations other than Esplanade (banner to be provided by the sponsoring company).</li> <li>3. One common banner listing Gold Star sponsors will be designed, printed and displayed by Dance India group.</li> <li>4. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors.</li> <li>5. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in Dance India Blog Website and Facebook pages.</li> <li>6. Acknowledgement with one-year membership to the Apsaras – Devata program.</li> </ol>
Gold	\$1000.00	<ol style="list-style-type: none"> <li>1. Acknowledgement with half page advertisements in the souvenir magazine.</li> <li>2. One common banner listing Gold sponsors will be designed, printed and displayed by Dance India group.</li> <li>3. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors.</li> <li>4. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in Dance India Blog Website and Facebook pages.</li> </ol>
Silver	\$500.00	<ol style="list-style-type: none"> <li>1. Acknowledgement with quarter Page advertisements in the souvenir magazine.</li> <li>2. Distribution of any company promotional flyers or any product samples to be included in the delegate bag provided to every workshop and class attendees. Material to be provided by the sponsors.</li> <li>3. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in Dance India Blog Website and Facebook pages.</li> </ol>
Delegate Sponsorship	\$500.00	<ol style="list-style-type: none"> <li>1. Sponsor a needy delegate to attend the event.</li> <li>2. Details of the delegate being sponsored and the manner of selection will be shared with the Sponsor ahead of finalization.</li> <li>3. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in Dance India Blog Website and Facebook pages.</li> </ol>
Faculty Sponsorship	\$3000.00	<ol style="list-style-type: none"> <li>1. Sponsor a faculty member to be brought in from overseas to coach the delegates.</li> <li>2. Resume of the faculty will be shared with the Sponsor and confirmed before proceeding with the engagement.</li> <li>3. Apsaras arts will handle all logistics for the engagement and sponsor will bear no additional responsibilities.</li> <li>4. Acknowledgement page containing all Sponsors names to be listed inside the Souvenir Magazine. Listing will also be published in Dance India Blog Website and Facebook pages.</li> </ol>
Life Time Achievement Award Sponsorship	\$10000.00	Award will be titled on the sponsor's name. 'Sponsor Life Time Achievement Award'