

16 Nov 2014

TO WHOMSOEVER IT MAY CONCERN

We congratulate Praapthi on their completion of one year of inception!

In the last ten years, we have had many events, where we need to use volunteers to help us with in handling the arrangements on the actual day of the event. The nature of these events being so 'indian', it had been difficult to use normal event management companies. We had many times thought that there is a void in this area – where a professional organization can come in to do this at a reasonable cost.

Our experience with Praapthi was with our 10th Anniversary event – Dhwani, at the Substation theatre. The Dhwani team came in with a proposal to manage the 2-day event, including recce of the venue, providing a checklist of the requirements, attending meetings prior to the event, etc. The team comprising of Devarajan, Vidhya and Akila showed professionalism and enthusiasm, throughout the event. It was our first mega event in the last 10 years, and we were able to complete it successfully.

Our chemistry with the Praapthi matched so much, that we engaged Praapthi team for all our subsequent shows – 'Nothing But Strings' – at the Toapayoh central CC theatrette, and the upcoming 'Bhakti – Utsav of Sangeet' in Jan 2015. The team even voluntarily chipped in to support us during the annual event of our students – 'The Other Festival 2014' at the Civil Services Club

We wish Praapthi team, many more successful years to come!

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