



AP SARAS ARTS LTD

Founders

S. Sathyalingam
Neila Sathyalingam

Artistic Director

Neila Sathyalingam
Cultural Medallion 1989

Creative Director

Aravinth Kumarasamy
Young Artiste Award 1999

Advisory Board

Ambassador K Kesavapany
Chairman

Liew Chin Choy
Tan Chor Wah
Dr Padma Subrahmanyam
Mdm. Som Said
Sabanitha Shanmugasundram
K Kalaiarasan

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Non-Profit Company by
Limited By Guarantee
Co. Reg No. 200510112D

To
The Praapthi Team,
Singapore

20th November 2014

1st Year Anniversary Greetings

Dear Mr Devarajan Varadarajan,

We would like to congratulate Praapthi for completing the first year in a successful manner.

When we met in Mar 2014, Praapthi was still establishing its roots and was looking for opportunities. We had faith in the team and their business model and hence decided to work with Praapthi for our Dance India Asia Pacific event in June 2014. From our engagement for this event, we could note that Praapthi's team was prompt in responding to our request, attending all the required meetings and helping us with the fund raising and many other services. The team was quite successful in raising a decent amount and it helped us defray our costs. All other services that were contracted, were all delivered in time and to quality.

Our relationship with Praapthi has since been strengthened and we look forward to working with them in many of our future opportunities. There is a healthy 2015 pipeline discussions and Praapthi has been very forth coming in listening to us and helping us improve our ideas and also materialize them.

We have also seen that in 2014, Praapthi had teamed up with other organizations and helped them with their services.

The model of outsourcing related services to a professional organization helps the artistes focus their time in ensuring quality productions and bring about better shows. We would recommend other organizations and individual artistes to sample Praapthi's service model and see how it can benefit them.

Our experience in working with Deva and team has been excellent and we are looking forward for a long term relationship with Praapthi.

We wish Praapthi all the very best.

With Best Regards

K. Aravinth

Aravinth Kumarasamy
Creative and Managing Director
Apsaras Arts Ltd