

Praapthi incorporated in Singapore in Jan 2014, provides event management services for Indian fine art events. We offer end-to-end event management services, bringing in a concept of total outsourcing, whereby the hosts are able to enjoy the event as an audience, without having to manage and coordinate all the happenings.

Praapthi will provide services that improve the awareness and knowledge of Indian fine arts within the community. We will assist performing artistes and institutions, whereby they get opportunities to either showcase their ideas or collaborate with reputed artistes from India to work on innovative themes and concepts. To this effect, Praapthi will work with reputed artistes from India to match the interest and plan the events.

Vibrancy of the Indian fine arts arena is dependent on events related information reaching out to the masses in regular and timely manner. Praapthi aims to address this need by assisting individuals and institutions in promoting their events by providing support on print, social as well as other media.



**end-to-end services management of
fine arts performances from**

- inception to execution

- design to delivery

- concept to realization



Your event matters

to us...



Specialised Services

MUSIC AND DANCE ARANGETRAM PROGRAMMES

Venue Selection
Artiste Engagement
Profile Photography
Invitation and Brochure Design
Printing and Mailing Services
Rehearsal Coordination
Event Planning
Print and Social Media Publicity
Website/Blog Publicity
Sound Design and Support
Lighting Design and Support
Stage Decorations
Reception and Ushering
Master of Ceremonies
Photography
Videography
Stage Management
Event Management



CONCEPT PROGRAMMES

Concept Discussions
Choreographer Selection
Concept Design
Concept Planning
Choreography
Music Composition
Artiste Engagement
Rehearsals
Music Recording
Lighting Design
Venue Selection

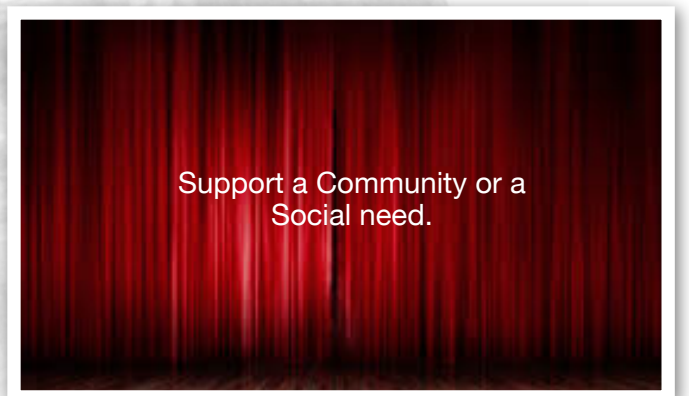


Services listed in Arangetram programmes will be applicable for event planning and execution.

FUND RAISING AND TICKETED PROGRAMMES

Requirements Planning
Programme Planning
Artiste Engagement
Budget Planning
Financial Analysis
Venue Selection
Marketing Strategy
Ticket Printing
Ticket Promotions

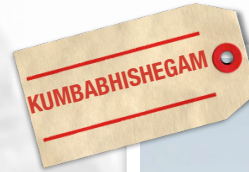
Services listed in Arangetram and Concept programmes will be applicable for event planning and execution.



Custom Events

TEMPLE CULTURAL EVENTS

- Schedule Planning
- Budget Planning
- Artiste Engagement
- Programme Scheduling
- Artiste Communications
- Brochure Design
- Publicity
- Stage Design
- Sound and Light Design
- Stage Management
- Event Management
- Full Cultural Event Coordination



INSTITUTIONS AND CULTURAL ORGANIZATIONS ANNUAL EVENTS AND FESTIVALS

- Event Venue Selection
- Budget Planning
- Programme Scheduling
- Stage Design
- Sound and Lighting Design
- Brochure Design
- Brochure/Booklet Printing
- Guest Invitation
- RSVP Coordination
- Seating Coordination
- Stage Management
- Event Management

CELEBRATING SPECIAL OCCASIONS AND COMMEMORATIVE EVENTS

- Events Design and Planning
- Venue Selection
- Special Brochure/Booklet Design
- Printing
- Invitation List
- Artiste Engagement
- Rehearsal Coordination
- Publicity
- Stage Management
- Event Management



Publicity Services



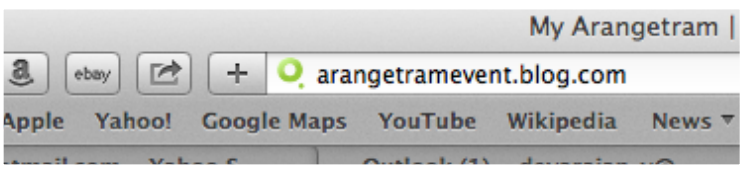
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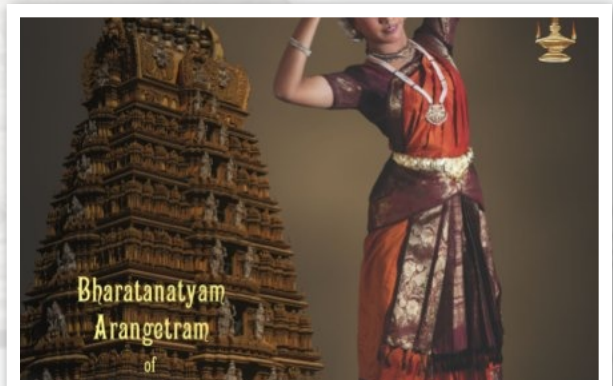
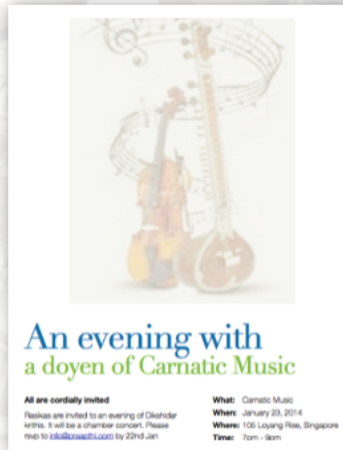
SOCIAL MEDIA DESIGN AND UPDATES

Facebook Updates
Blog Site Updates
Twitter Updates
Web Site Publicity
Web Site Creation and Management



PRINT MEDIA DESIGN AND PRINTING

Event Flyers
News Paper Advertisements
Invitation Design
Programme Writeup Design
Magazine Design
Printing Support



Other Services

SOUND ENGINEERING



PHOTOGRAPHY

VIDEOGRAPHY

LIGHTING DESIGN

EVENT/STAGE MANAGEMENT



ARTISTE PROFILE PHOTO SHOOT



CORE VALUES

Professional
Reliable
Adaptable
Approachable
Personalized
Trusted
Holistic
Innovative

VISION - Support and promote the Indian Fine Arts within Singapore and the region.

MISSION - To provide an accessible and holistic service offering to artistes and art institutions in Singapore and the region.

OUR VALUE PROPOSITION

- End to end management of fine art performances - from inception to execution; design to delivery; concept to visualization.
- Customized service to suit the needs of the artiste and institutions.
- Education workshops to promote appreciation of Indian Fine Arts among the public.

Your event matters

to us...

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